

ROOTS MULTICLEAN – Setting high manufacturing standards and seeking more technological discussions in StAR



Zaman with S Srinivasan, Head Manufacturing Roots.

The Roots group of companies is a trendsetter in many ways being the owner of the number one brand in India for automotive horns, with an exhaustive range of cleaning equipments fully manufactured and assembled in house using state of the art injection and rotomoulding machines as well as well equipped tool rooms. Their range of diversified activities interestingly includes naturopathy, yoga and other spiritual pursuits.

Moulding fifty four parts in different colours and in complex structures high technology is at the core of their rotomoulding operations with very well organized and streamlined systems.

New developments and technological solutions in rotomoulding is an area of keen interest with management and personnel building a very modern outlook for the company.

Finding fool proof solution to the problem of leakages around inserts is an area of particular concern for them. They are constantly looking for innovative solutions and prepared to get into discussions and research on the StAR platform. They will be present at the 2018 StAR annual conference looking to share their experience and discuss technology.